



Annual 2018 Conference Sponsorship Opportunities

May 2 - 4, 2018



HIGHLIGHT YOUR BUSINESS TO 2,000 WMC CONFERENCE ATTENDEES

With numerous brand activation opportunities at its annual conference, the Wisconsin Mathematics Council provides the perfect opportunity to keep your company top-of-mind to regional math teachers as well as key decision makers in statewide school districts and administrations.

Sponsorship Deadline: Monday, October 2

Logo Specifications: High-resolution logo; .pdf, .tif or .eps files preferred. Logo due Oct. 2.

WMC IS A 501(c)3!

A portion of dollars from every WMC sponsorship go toward supporting the organization's charitable objectives.

SPONSORSHIP LEVELS

With a variety of sponsorship levels that include pre- and post-conference branding and marketing, the WMC Annual Conference sponsorship program provides unique avenues for companies to market their brand at affordable rates.

PLATINUM (LIMIT 1) \$2,750

- » Logo or mention on all pre- and post-conference conference marketing items, including but not limited to mailings, eblasts, official program book, conference landing page on website and social media
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » Exclusive sponsor of pre-conference "Golden Ticket" parking raffle benefitting WMEF scholarships.
- » 2 free regular exhibit booths in the Exhibit Hall
- » 1 free full page ad in program book
- » 1 ad on homepage of website for 1 month leading up to the event, with link back to company website

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PLATINUM (CONTINUED)

- » Logo on event photos shared on social media
- » Acknowledged as Platinum Sponsor during welcoming speech at ‘Celebrate’ event
- » Opportunity to include item in keynote speaker baskets
- » A tax-deductible \$750 of the \$2,750 investment goes toward the WMC education fund.

GOLD (LIMIT 3) \$1,750

- » Logo or mention on all pre- and post-conference conference marketing items, including but not limited to mailings, eblasts, official program book, conference landing page on website and social media
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » 1 free regular exhibit booth in the Exhibit Hall
- » 1 free half page ad in program book
- » Acknowledged as Gold Sponsor during welcoming speech at ‘Celebrate’ event
- » Opportunity to include item in keynote speaker baskets
- » A tax-deductible \$500 of the \$1,750 investment goes toward the WMC education fund.

SILVER (LIMIT 3) \$1,000

- » Logo or mention on all pre- and post-conference conference marketing items, including but not limited to mailings, eblasts, official program book, conference landing page on website and social media
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » 1 free quarter page ad in program book
- » Acknowledged as Silver Sponsor during welcoming speech at ‘Celebrate’ event
- » Opportunity to include item in keynote speaker baskets
- » A tax-deductible \$250 of the \$1,000 investment goes toward the WMC education fund.

BRONZE (UNLIMITED) \$500

- » Logo or mention in event program book
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » Acknowledged as Bronze Sponsor during welcoming speech at ‘Celebrate’ event
- » 1 free quarter ad in program book
- » A tax-deductible \$100 of the \$500 investment goes toward the WMC education fund.

Email WisMath@teamwi.com to sign up for your sponsorship today!

Wisconsin Mathematics Council
W175 N11117 Stonewood Dr., Ste. 204, Germantown, WI 53022
(262) 532-2440 | wismath.org



Annual 2017 MPES Conference Opportunity

October 18-19, 2017 | Chula Vista Resort, Wisconsin Dells



HIGHLIGHT YOUR BUSINESS TO 250 MPES CONFERENCE ATTENDEES

Join 250 attendees for WMC's MPES conference this fall, featuring two days of talented educators sharing their passion to improve mathematics education for all students.

Sponsor the event to get in front of this targeted group of math educators, or choose to sponsor both the MPES conference as well as the WMC Annual Conference to receive a discounted price.

Sponsorship Deadline: Monday, September 4



2018 Keynote Speakers

Logo Specifications:

High-resolution logo; .pdf, .tif or .eps files preferred.

Logo due: Sept. 4.

The WMC Mathematical Proficiency for Every Student (MPES) sponsorship program provides unique avenues for companies to market their brand at affordable rates.

MPES SPONSORSHIP \$500

- » Logo or mention on all pre- and post-conference conference marketing items, including but not limited to mailings, eblasts, official program book, and social media
- » Logo or mention on sponsor signage at the event
- » Logo on MPES landing page of website leading up to and through the event, with link back to company website

Purchase any sponsorship level for the 2018 WMC Annual Conference, and receive a discounted rate of \$350 on your MPES sponsorship.

Email WisMath@teamwi.com to sign up for your sponsorship today!

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