

Wisconsin Mathematics Council Advertising Policy

Professional development opportunities will only appear in the newsletter and the website. Only Wisconsin Mathematics Council will be allowed to advertise in the journal. Vendors who request to advertise their math products and services will be referred to the Annual Conference sponsorship opportunities. Wisconsin Mathematics Council will accept paid advertisement in the annual conference program booklet, in accordance with appendix D of the WMC financial policies.

The WMC website will contain links to math contests as a service to our members with a disclaimer that WMC does not endorse vendor contests.

Requests for speakers for other conferences will be referred to the Professional Development Committee.

Requests to advertise math related conferences will be considered if the conference aligns with the WMC mission statement and the sponsoring organization agrees to have a link for the GL Annual Conference on their website. These conferences will then be listed under a link on the WMC website.

All advertisements and listed professional development opportunities are subject to the terms developed by WMC.

- No advertisement may be canceled after the space-closing deadline.
- If the publisher (WMC) does not receive advertising materials by the deadline, insertion cannot be guaranteed. The advertiser shall be liable to the publisher and shall pay for such advertisement regardless of insertion.
- Positioning of advertisement shall be under the exclusive discretion and control of the publisher.
- Publisher shall not be responsible for errors made by typesetters. The publisher's liability for any error will not exceed the charge for the advertisement in question.
- Publisher is not responsible for claims made in advertisements and the advertiser shall indemnify and hold the publisher harmless for liability of any kind arising from such claims.
- All advertisements are subject to approval by the publisher. Advertising simulating editorial content must be clearly labeled "advertisement".
- Film is stored by publisher for one year from issue date, and then destroyed unless otherwise instructed by the advertiser or agency.
- Information is published in the format in which it is provided. If materials do not meet the publisher's specification, publisher is not responsible for quality of reproduction of inclusion.
- All advertisers and their agencies agree to hold publisher harmless against any damages, costs, or expenses incurred by reason of advertising that may later be found to violate copyright requirements; may contain inaccurate, misleading, or defamatory material; or may consume an invasion of privacy.
- Each submission will be posted until expiration of event contingent on space availability.