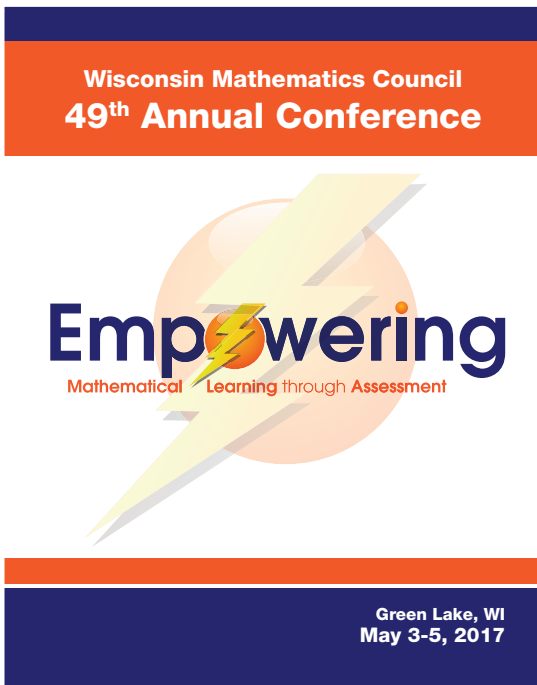




# Annual 2018 Conference Program Advertising

May 2 – 4, 2018



The 2017 Conference Booklet

## REACH A TARGETED AUDIENCE OF NEARLY 2,000 MATH TEACHERS, SCHOOL DISTRICTS AND ADMINISTRATORS

Advertise in the 2018 Wisconsin Mathematics Council’s official program book to keep your business top-of-mind to regional math teachers as well as key decision makers in statewide school districts and administrations.

**Space Reservation Deadline: Wednesday, March 7**

**Ad Artwork Deadline: Friday, March 9**

Program Inside Back Cover Full Page .....	\$2,500
Program Booklet Full Page Ad .....	\$1,000
Program Booklet Half Page Ad .....	\$500
Program Booklet Quarter Page Ad .....	\$250

### Advertising Specifications:

- All ads are black and white only
- Full Page Ads—7.25” wide by 10” high
- Half Page Ads—7.25” wide by 5” high
- Quarter Page Ads—3.5” wide by 5” high

### Formats

- Acceptable formats: .pdf, .tif or .eps
- Resolution should be at least 266 dpi

Email [WisMath@teamwi.com](mailto:WisMath@teamwi.com) to reserve your ad space today!

W175 N11117 Stonewood Dr., Ste. 204  
 Germantown, WI 53022  
 (262) 532-2440 | fax: (262) 532-2430  
 WisMath@teamwi.com