



Annual 2018 Conference Sponsorship Opportunities

May 2 - 4, 2018



HIGHLIGHT YOUR BUSINESS TO 2,000 WMC CONFERENCE ATTENDEES

With numerous brand activation opportunities at its annual conference, the Wisconsin Mathematics Council provides the perfect opportunity to keep your company top-of-mind to regional math teachers as well as key decision makers in statewide school districts and administrations.

Sponsorship Deadline: Monday, October 2

Logo Specifications:

High-resolution logo; .pdf, .tif or .eps files preferred.
Logo due: Oct. 2.

SPONSORSHIP LEVELS

With a variety of sponsorship levels that include pre- and post-conference branding and marketing, the WMC Annual Conference sponsorship program provides unique avenues for companies to market their brand at affordable rates.

PLATINUM (LIMIT 1) \$2,750

- » Logo or mention on all pre- and post-conference conference marketing items, including but not limited to mailings, eblasts, official program book, conference landing page on website and social media
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » Exclusive sponsor of pre-conference "Golden Ticket" parking raffle benefitting WMEF scholarships.
- » 2 free regular exhibit booths in the Exhibit Hall
- » 1 free full page ad in program book
- » 1 ad on homepage of website for 1 month leading up to the event, with link back to company website

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PLATINUM (CONTINUED)

- » Logo on event photos shared on social media
- » Acknowledged as Platinum Sponsor during welcoming speech at ‘Celebrate’ event
- » Opportunity to include item in keynote speaker baskets

GOLD (LIMIT 3) \$1,750

- » Logo or mention on all pre- and post-conference conference marketing items, including but not limited to mailings, eblasts, official program book, conference landing page on website and social media
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » 1 free regular exhibit booth in the Exhibit Hall
- » 1 free half page ad in program book
- » Acknowledged as Gold Sponsor during welcoming speech at ‘Celebrate’ event
- » Opportunity to include item in keynote speaker baskets

SILVER (LIMIT 3) \$1,000

- » Logo or mention on all pre- and post-conference conference marketing items, including but not limited to mailings, eblasts, official program book, conference landing page on website and social media
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » 1 free quarter page ad in program book
- » Acknowledged as Silver Sponsor during welcoming speech at ‘Celebrate’ event
- » Opportunity to include item in keynote speaker baskets

BRONZE (UNLIMITED) \$500

- » Logo or mention in event program book
- » Logo or mention on sponsor signage at the event
- » Logo on Whova app, used by over 50 percent of attendees at the 2017 conference.
- » Acknowledged as Bronze Sponsor during welcoming speech at ‘Celebrate’ event
- » 1 free quarter ad in program book

Email WisMath@teamwi.com to sign up for your sponsorship today!

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