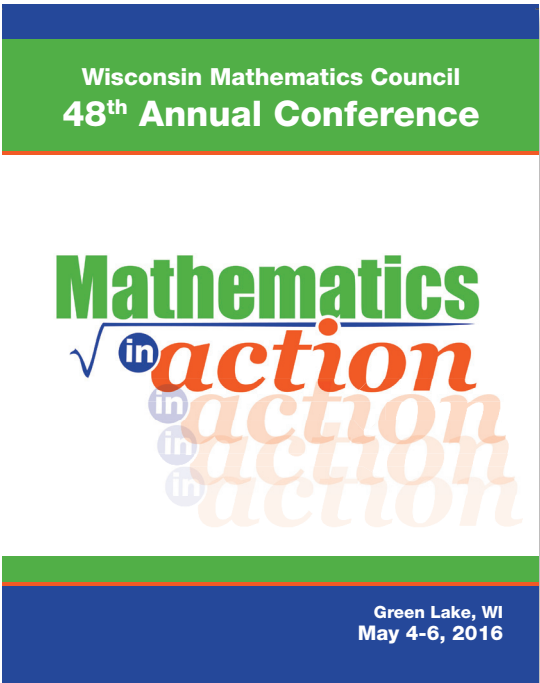




WISCONSIN
MATHEMATICS
COUNCIL, INC.

Wisconsin Mathematics Council

Annual 2017 Conference Program Advertising



The 2016 Conference Booklet

REACH A TARGETED AUDIENCE OF OVER 1,500 MATH TEACHERS, SCHOOL DISTRICTS AND ADMINISTRATORS

Advertise in the 2017 Wisconsin Mathematics Council’s official program book to keep your business top-of-mind to regional math teachers as well as key decision makers in statewide school districts and administrations.

Space Reservation Deadline: Wednesday, March 29.

Ad Artwork Deadline: Monday, April 3

Program Inside Back Cover Full Page	\$2,500
Program Booklet Full Page Ad	\$1,000
Program Booklet Half Page Ad	\$500
Program Booklet Quarter Page Ad	\$250

Advertising Specifications:

All ads are black and white only
 Full Page Ads—7.25” wide by 10” high
 Half Page Ads—7.25” wide by 5” high
 Quarter Page Ads—3.5” wide by 5” high

Formats

Acceptable formats: .pdf, .tif or .eps
 Resolution should be at least 300 dpi.

Email WisMath@teamwi.com to reserve your ad space today!

W175 N11117 Stonewood Dr., Ste. 204
 Germantown, WI 53022
 (262) 532-2440 | fax: (262) 532-2430
WisMath@teamwi.com



Wisconsin Mathematics Council

Annual 2017 Conference Sponsorship Opportunities

The 2016 Conference



HIGHLIGHT YOUR BRAND TO 1,500 WMC CONFERENCE ATTENDEES

With numerous sponsorship opportunities at its annual conference, the Wisconsin Mathematics Council provides the perfect opportunity to keep your business top-of-mind to regional math teachers as well as key decision makers in statewide school districts and administrations.

Sponsorship Deadline: Wednesday, March 29

Logo Due: Monday, April 3

Logo Specifications:

High-resolution black and white logos; .pdf, .tif or .eps logos preferred.

SPONSORSHIP OPPORTUNITIES

- | | |
|--|---|
| <ul style="list-style-type: none"> • Major Conference Sponsor.....\$5,000
Underwrite the overall conference • Conference Technology\$3,000
Underwrite the rental of conference technology (SMART Boards, computers, Internet) used for educational sessions. • Celebrate WMC Event Food Stations\$3,000
Underwrite the Celebrate WMC specialty food stations on Thurs evening. • Opening/IGNITE Session\$2,500
Underwrite the opening/IGNITE session on Wednesday evening including refreshments. • Celebrate WMC Event Awards Program.....\$2,500
Underwrite the Celebrate WMC Awards Program on Thurs evening. • Conference Tote (1,500 participants).....\$2,500
Underwriting the conference tote given to all attendees. | <ul style="list-style-type: none"> • Exhibit Hall Popcorn.....\$2,000
Underwrite freshly popped popcorn available in the exhibit hall • Conference Give-Away Items\$2,000
(1,500 participants)
Underwrite the conference give-away item(s) such as a pen, highlighter, etc. for all conference attendees • Student Page Program\$2,000
Underwrite the Student Page program, including overall support and t-shirts for all student pages. • Daily Conference Puzzle\$1,500
Underwrite the daily puzzle given to all conference attendees. • Pre-Conference Give-Away Item.....\$1,500
(300 participants)
Underwrite the pre-conference give-away item such as a padfolio, etc. for all attendees. • Pi Run/Walk Sponsor\$1,500
Underwrite the Pi Run/Walk on Fri morning before the conference. |
|--|---|

Email WisMath@teamwi.com to sign up for your sponsorship today!

W175 N11117 Stonewood Dr., Ste. 204
Germantown, WI 53022
(262) 532-2440 | fax: (262) 532-2430
WisMath@teamwi.com